

Census 2020

Old Bridge Township, New Jersey

March 13, 2020



What is the Census?

- Head count of every living person in the U.S.
- The constitution mandates that all people be counted every **ten years** in a national census conducted by the United States Census Bureau.
- Includes people of all ages, races and ethnic groups; citizens and non-citizens
- Federal Provide quality data about our people and economy.
- Government uses the data to allocate resources to state governments

Benefits

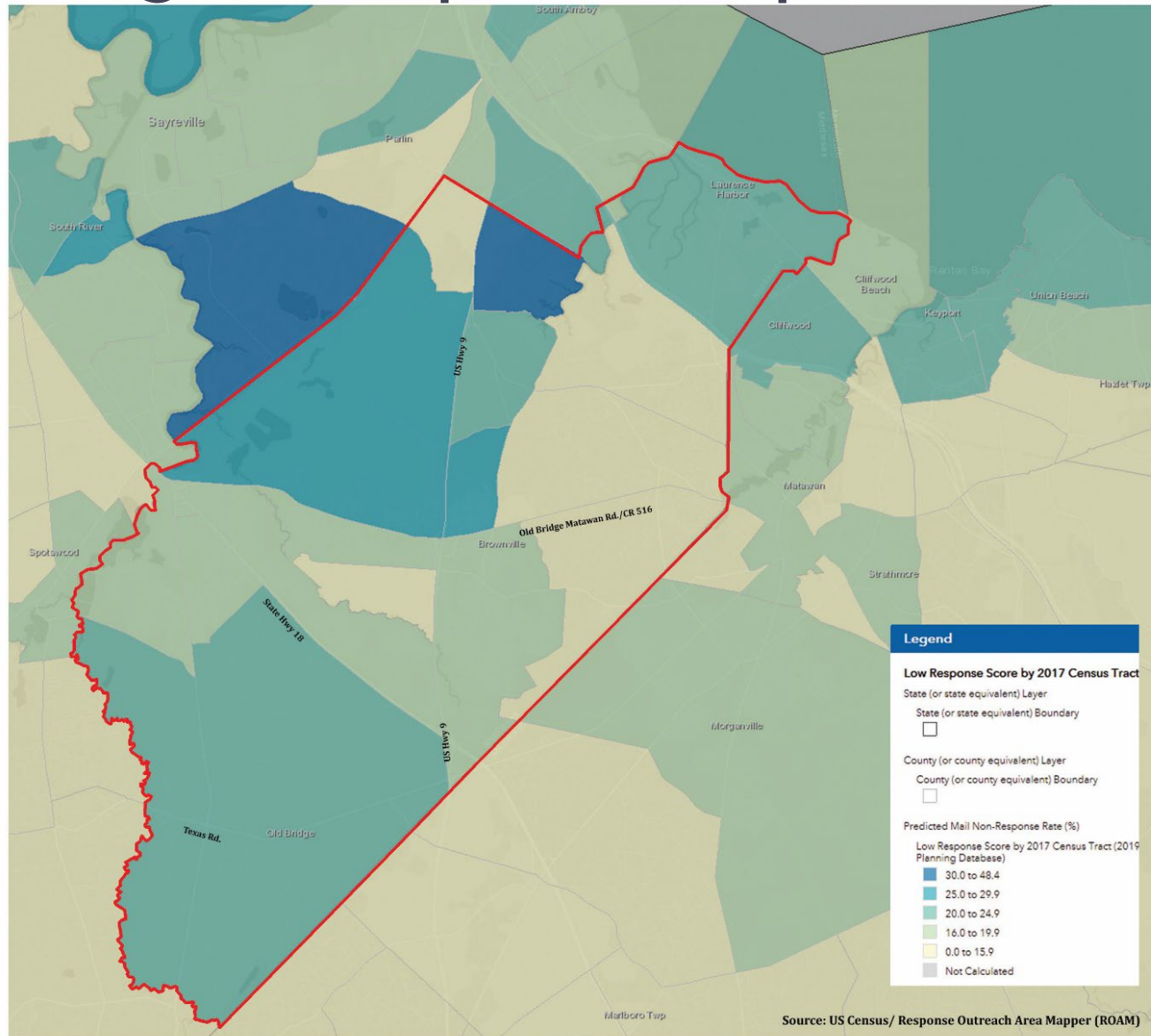
- Determines how billions of dollars in federal funding flow into states and communities each year.
 - Accurate count leads to accurate funding
- The results determine how many seats in Congress each state gets.
- Provides population profile and measures economic activity.
 - Foundation for projections for the decade

Annual Federal Funding Received By New Jersey:

- Special education programs
- School meals programs
- Pre-School programs
- Housing programs
- Childcare programs
- Student loans
- Highway and Transportation funding
- Hospital funding

Old Bridge - Response Report

March 13, 2020



Certain areas of the Township historically have had low response rate.

How to Submit Your Count

- Online
- Phone
- Mail
- Census Worker
 - They will begin visiting homes that haven't responded in May



Important Dates

- **March 12-20:** Households will begin receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census.
- **March 16-24:** A reminder letter
- **March 26-April 3:** A reminder postcard
- **March 30-April 1:** The Census Bureau will count people who are experiencing homelessness.
- **April 1: CENSUS DAY!**
By this date, every home will receive an invitation to participate in the 2020 Census. When you respond to the census, you'll tell the Census Bureau where you live as of April 1, 2020.
- **May - July:** Census takers will begin visiting homes that haven't responded to the 2020 Census to help make sure everyone is counted.
- **December:** The Census Bureau will deliver apportionment counts to the President and Congress as required by law.

Information in Old Bridge

- March 16-April 10: Helpdesk offering personal assistance at the public library
- March 23-April 10: Helpdesk offering personal assistance at the municipal building.
- March 23, 2020: Periodic televising of information session on OBTV
- Week of March 23rd: Handouts in schools, religious organizations, local businesses, and computer stations
 - Available in different languages at the two helpdesk locations and Township website
- Starting March 12th: Township website and social media